

KEYSTONE TAP ARTWORK REQUIREMENTS

PRINT

Artwork Sizes

Full Page (including inside front & back cover)	8.375" w by 10.875" h with .125" Bleed (Border)
Half Page Vertical	3.625" w by 9.875" h
Half Page Horizontal	7.375" w by 4.875" h
Quarter Page (Vertical Only)	3.625" w by 4.875" h
Business Card (Horizontal Only)	3.5" w by 2" h
Back Cover*	6.625" w by 10.875" h

Artwork Format

Artwork will be accepted in the following formats:

PDF with fonts embedded, Tiff or EPS files, Adobe CS6 compatible files.

All advertisements must have a resolution of at least 300 DPI at 100% size.

Must use CMYK color format.

Artwork should be sent electronically for best results.

DEADLINES FOR ADVERTISING

<u>Magazine Edition (Month Released)</u>	<u>Deadline for Submission</u>
Spring (March)	January 2, 2026
Summer (June)	April 3, 2026
Fall (September)	July 3, 2026
Winter (December)	October 2, 2026

Please Note:

Advertisements will be repeated according to contract when a new ad is not received by submission deadline.

Contracts & Artwork Submission

Pattie-Jo Horner

Membership Coordinator

Email: KeystoneTap@prwa.com

Phone: (800) 653-7792 ext. 110

Fax: (814) 353-9341

Completed Contract can also be sent via text message
to (914) 800-0958.

THANK YOU FOR YOUR INTEREST IN ADVERTISING WITH